



## Dealer Application Pack

THIS DOCUMENT IS AN APPLICATION ONLY. ITS PURPOSE IS TO ENSURE THAT THE TRIUMPH BRAND IS REPRESENTED BY SUITABLE BUSINESSES. TRIUMPH REQUIRES ALL APPLICANTS TO COMPLETE A DEALER APPLICATION PACK. THE INFORMATION PROVIDED WILL BE TREATED CONFIDENTIALLY AND USED SOLELY FOR THE PURPOSE OF SELECTING THE RIGHT PARTNERS FOR OUR BRAND. THE SUBMISSION AND PROCESSING OF THE DEALERS APPLICATION PACK OBLIGATES NEITHER THE APPLICANT NOR TRIUMPH TO BECOME A PARTY TO A MOTORCYCLE DEALER CONTRACT. ANY INVESTMENT AND EXPENDITURE MADE BY THE APPLICANT IN CONTEMPLATION OF TRIUMPH ENTERING INTO A MOTORCYCLE DEALER CONTACT ARE AT THE APPLICANTS SOLE RISK AND DO NOT IN ANY WAY OBLIGATE TRIUMPH. TRIUMPH'S ACCEPTANCE OR REJECTION OF THIS APPLICATION AND ITS EXECUTION OF A FINAL DEALERSHIP AGREEMENT SHALL BE AT TRIUMPH'S SOLE DISCRETION. TRIUMPH GIVES NO ASSURANCES REGARDING THE GRANT OF ANY DEALERSHIP UNLESS AND UNTIL A FINAL TRIUMPH DEALERSHIP AGREEMENT IS SIGNED BY BOTH PARTIES, AND THE APPLICANT MAY NOT RELY ON ANY ASSURANCES OR REPRESENTATIONS TO THE CONTRARY UNLESS IN WRITING AND SIGNED BY A CORPORATE OFFICER OF TRIUMPH MOTORCYCLES LIMITED.

# ABOUT YOU

Name of applicant \_\_\_\_\_

Position in company \_\_\_\_\_

Financial interest in company \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Mobile \_\_\_\_\_

Email \_\_\_\_\_

# ABOUT YOUR COMPANY

Company Name \_\_\_\_\_

Company address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Postal/ZIP code \_\_\_\_\_

Country \_\_\_\_\_

Registered office \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Postal/ZIP code \_\_\_\_\_

Country \_\_\_\_\_

Registered company number

VAT/Tax registration number

Main directors/share holders

Name, Home Address, Contact Number	Title	% Ownership
_____	_____	_____
_____		
_____		
_____	_____	_____
_____		
_____		
_____		
_____	_____	_____
_____		
_____		
_____		

Do you currently have a motorcycle dealer franchise?    Yes                  No

Triumph dealer number (if applicable) \_\_\_\_\_

Franchise      Length of association      Annual sales new      Annual sales used

Do you currently have a car dealer franchise?

Franchise      Length of association      Annual sales new      Annual sales used

# YOUR PROPOSAL

Why would you like a Triumph Dealer Franchise?

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What role will you take in the management of the proposed Triumph dealership?

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Along with this application, you will need to include:

- An organisational chart showing the proposed management and staff structure

## THE SITE

Proposed store name \_\_\_\_\_

Proposed Store Address (If known) \_\_\_\_\_

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City \_\_\_\_\_

Postal/ZIP code \_\_\_\_\_

Country \_\_\_\_\_

Do you currently own this site or are you currently negotiating acquisition?

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Are the premises leased or owned?

If leased:

Period of lease

Expiration date

Annual rent

Do you have an existing facility at this location/address?

What is the total area of the site (m2)?

What is the total area of the buildings (m2)?

What is the total area of the showroom (m2)?

## THE SHOWROOM

What motorcycle brands will you have in this store?

Brand	Area (m2)
Triumph	_____
_____	_____
_____	_____

Triumph Motorcycles requires all new dealers to install the 'Triumph World' store design programme at the dealers cost. Do you agree to participate in this scheme?

Yes  
No

Triumph Motorcycles requires all new dealers to install the 'Triumph World' external corporate identity sign scheme at the dealers cost. Do you agree to participate in this scheme?

Yes  
No

Along with this application, you will need to include:

- A site plan showing the location of the main roads, parking lot, dealership, and adjacent buildings.
- A floor-plan of the dealership including the location of key departments, entrances, windows, etc. (Including designated Triumph Area)
- Photographs of the interior and exterior of the facility.
- A copy of the local Signage Ordinance (available from your town clerk or planning commission).

## THE FUNDING

Please state the funds you are prepared to invest in your Triumph dealership

Do you agree to provide up-to-date detailed copies of financial statements for confidential study as and when they may be requested by Triumph?

Yes  
NO

Do you agree to join Triumph financial composite programme?

## APPLICANT DISCLOSURE

Have you or anyone listed as a majority partner ever filed for bankruptcy, been involved in litigation relating to their business or profession, been convicted of a crime, or been the subject of a complaint to an administrative board or agency?

Yes       No      If yes, please attach a separate sheet with a detailed description.

Has this company or anyone listed as a majority partner ever had an application for a motorcycle or motor vehicle dealership refused or had any motor vehicle dealership license revoked?

Yes       No      If yes, please attach a separate sheet with a detailed description.

Is the applicant involved in any other business?

Yes       No      If yes, please attach a separate sheet with a detailed description.

## SALES OR USE TAX BLANKET EXEMPTION CERTIFICATE

The undersigned certifies that the articles of tangible personal property purchased from Triumph Motorcycles (America) Ltd. are exempt from \_\_\_\_\_ state sales and / or use tax since they are: (select one)

- \_\_\_\_\_ For Resale
- \_\_\_\_\_ For further processing as an ingredient or component part of other tangible personal property to be fabricated, compounded or manufactured for sale.
- \_\_\_\_\_ For the consumption in the progress of fabricating, compounding or manufacturing tangible personal property for sale (only for states where applicable).
- \_\_\_\_\_ Other – please specify:  
\_\_\_\_\_  
\_\_\_\_\_

This certificate shall continue in force until revoked and shall be considered a part of each order given to the above named vendor unless the order specifies otherwise. If the property purchased is later used for a purpose which makes the purchase of such property taxable by the Taxing Authority, then the buyer of such property shall be responsible for payment of any tax, interest and penalties.

\_\_\_\_\_  
Firm Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Tax Exempt Number

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

**RESOLUTION OF THE BOARD OF DIRECTORS  
Of**

\_\_\_\_\_  
(Corporation Name)

resolved this date, \_\_\_\_\_ that  
(date)

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

of the above named corporation is hereby authorized to execute on behalf of this corporation, a Dealership Agreement with Triumph Motorcycles (America) Ltd., and to sign any further agreements between this corporation and Triumph Motorcycles (America) Ltd.

Further resolved, that the foregoing resolution shall remain in full force and affect and shall not be altered or terminated in any manner without the prior written consent of a Corporate Officer of Triumph Motorcycles (America) Ltd.

The undersigned certifies that he/she is the duly qualified Secretary of

\_\_\_\_\_ and that this is a true and  
Corporate Name

correct copy of a resolution adopted by the corporation's board of directors.

Sealed and attested this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_.

\_\_\_\_\_  
Secretary's signature

## **APPLICATION CHECKLIST**

Application

Articles of Incorporation or Equivalent

Corporate Resolution or Equivalent (form included)

Tax Exemption Certificate (form included)

A site plan

Floor Plan

Photographs of the facility

Copy of Local Signage Ordinance

Business Plan

Business and Personal Financial Statements

3 year Profit and Loss Statement with Balance Sheet (for existing business)

Department Managers Resumes'

GE Floorplan Application

Copy of Buy / Sell Agreement (if applicable)

Customer Service Index Reports (CSI)

**Until all requested documents have been supplied, Triumph will not consider your application complete.**